



FAQ

ABOUT THE IDEATION

I. What is the profile of an Ideation participant?

Blue Bio Value Ideation is for people that would like to develop a startup in the blue bioeconomy area, or to engage in the creation of innovative solutions that can have impact on marine ecosystems.

II. Do I have to be based in Portugal?

You do not need to be Portuguese or to be studying in Portugal, but you will need to be physically present in one of the Ideation Sessions in either Lisbon or Porto. Transport, accommodation or any other costs are not covered.

III. The Blue Bio Value Ideation is part-time or full-time?

The program is two full 2 days (full-time). The BBV Ideation in Lisbon is on the 18th and 19th of September, and the BBV Ideation in Porto is on the 28th and 29th of September.

IV. Do I need to be in both sessions?

No. The sessions in Lisbon and Porto are independent. Participants are expected to choose whether to apply to one or the other, according to their personal preference.

V. What can I expect from these 48-hour sessions?

Multidisciplinary environment with participants mainly from the areas of natural sciences, engineering, technologies and management. The sessions will be guided with a team from [BGI](#) - the Blue Bio Value program manager for Ideation - and include a set of exercises

aimed at stimulating the creation of business ideas. These ideas can be ignited either from existing knowledge and developed research dedicated to marine bio-resources, or have a positive impact on them. [Bluebio Alliance](#), the Scientific Coordinator, will assist throughout the process.

VI. What are the locations for the Ideation Program?

The program will happen in two different locations: in Lisbon and in Porto.

VII. Do I need to have a specific idea to apply, or any entrepreneurship experience?

No. It's not necessary to have any previous experience related to entrepreneurship or a specific idea. However, if you have an idea, a project and/or a specific research developed we encourage you to mention it on the application, so we can better integrate you in a Team.

VII. If I have an idea and a team can we apply as a team?

Teams of 5 members will be assigned by the organization. If you already have team members (maximum of 5) please write on the dedicated question on the application form, the full names of your other colleagues, so you can be allocated together.